H3C

Human-centric companies and cities

mydata.org

Helsinki-Uusimaa
Regional Council

Human-centric companies and cities:

Accelerating the shift to smarter cities

Personal data is at the heart of emerging data-driven digital services. Companies and private sector leaders are critical in helping drive the shift towards smarter cities. However, the technical and legal landscape can be a challenge for companies and cities to navigate.

MyData Global is inviting companies to participate in H3C, the human-centric companies and cities programme. The programme will accelerate the development of digital services in smart cities by building capacity in personal data management.

The training, workshops, and events will equip companies with the knowledge, skills, and tools to overcome challenges and collaborate effectively with cities.

Participate in:

Training

Consultations

Networking events

Technical standards learning circle

Data sharing contracts learning circle

EU funding

Participation in the H3C programme is free, but space is limited in some activities. If you or your colleagues are interested in taking part in one or more programme activity, let us know by expressing your interest on the H3C webpage mydata.org/h3C.

By participating in this project, companies will:

- build capacity in personal data management;
- identify business opportunities around personal data;
- understand emerging best practices and global standards;
- share common challenges and case studies;
- build connections and partnerships with potential clients and collaborators;
- raise their company profile and visibility.

Training and workshops

The training programme will equip and inspire companies to create human-centric solutions based on personal data, and will analyse opportunities around smart cities and how these can be achieved.

Upcoming training sessions include:

- What is MyData and what's in it for my company? Business, legal, tech, and societal perspectives
- Ethics, trust, and transparency as a competitive advantage
- Service design: putting the human at the centre
- Standards, governance, mechanisms, and infrastructure for data sharing
- Navigating national and EU legal landscapes
- Business models and capturing value

Workshops on smart city standards and data sharing:

- Learning circle on a technical standard for exchanging data (MIM4 minimum interoperability mechanism)
- Learning circle on data sharing contracts and rulebook (Helsinki OmaData rulebook)

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For more information about the H3C programme and how to participate, please contact:

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mydata.org/h3c